



"smarter, faster, better"

Semítonís Online **Newsletter**

PH: +64 (0) 21 084 43 577

E-mail: semitonis@vodafone.co.nz

Web Address: semitonis.musicteachershelper.com

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"Make sure you access Semitonis website regularly to read updated information."

Tips on practicing your instrument:

1. **Use your MPD regularly.**
2. **Focus on goals, objectives and techniques.**
3. **Save practice time by working, better, smarter and faster**

Welcome back!!

I wish all students a happy, exciting and prosperous 2017 as you continue your musical journey and enriching your lives with *Semitonis* programmes. If you are a potential new student reading our Newsletter, a special welcome to you too! I am enthusiastically looking forward teaching you and developing your musical creative skills further. Thank you to all registered students and parents for a successful 2016!

E-mail newsletters—quick, easy

To improve communication students need to sign in more regularly to official *Semitonis* website (**semitonis.musicteachershelper.com**) and read announcements, newsletters, projects, concerts, etc.

Enable 'Push notification' on website

Please enable your '**push notification**' button on your end of website as to improve direct communication to Tutor when needed.

Use Practice log on website

Also use '**practice log**' on a weekly basis to update practicing time. Please take time to explore our newly updated website.

Create a G-mail address for MPD (music performance diary)



By creating a G-mail address so that you could access '*google docs*' allow you to view and copy MPD Template easily. Remember to make every time a copy of template **before** you start editing your weekly MPD. Share updated MPD with Tutor **before** your next lesson. Save every week MPD on *Docs* and for future reference. Printout a MPD copy should you prefer to use a hardcopy and update regularly before your next lesson (maintain an updated folder). Having your iPad or computer handy during lesson time would allow your Tutor to complete most parts of MPD and saving you more time.

FAQ: Why do I need to use an MPD-system?

Our reflective MPD-system helps to structure your practice around **repertoire, goals** (long term), **objectives** (short term) and **techniques** (continuous) required to master your pieces. By taking 5 minutes of your time to reflect and update your MPD, you will find that focusing on set objectives cut practicing time by half allowing you to practice, **smarter, better and faster**. Although the time you spent on practicing your instrument is important, knowing **HOW** to practice is equally important to be effective.

Semitonis Online logo to be replaced

A heads-up on the making of our new logo. Our website logo (presently a generic one) will soon be replaced by a more representative logo reflecting our business character and values. Our new logo has been developed carefully and been in the making for more than a year to be developed and finalized. The design is a simple one, however required careful thinking before finalizing it. A professional designer will be employed to refine and produce the final version. Please watch this space for news about our new incumbent logo!

**10% discount off
your next fees
when introducing
and signing up a
new friend.**

**'Have you
completed 2016
annual student
feedback?**

**'Our motto is to
deliver smarter,
faster and better
services and
products'**

***Semitonis
Online is
available in New
Zealand and
worldwide with
Head Office at
Muriwai Beach,
Auckland, New
Zealand***

Company Name:
SEMITONIS ONLINE
292 Motutara Rd,
Muriwai, 0881
Phone: +64 (0) 21
084 43 577
E-mail:
semitonis@vodafone
.co.nz
We're on the Web!
Web Address:
semitonis.musicteac
hershelfer.com

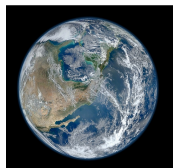
Become an ambassador for *Semitonis Online*

Introduce a new student to any of our Semitonis programmes and you will receive a **10% discount** off your next tuition fees and with every signed up new student.

Student Feedback Survey

As part of continuous improvement of services and products we welcome your feedback. Hence your request, our generic 2016 annual student feedback survey will be personalized from this year onwards. If you have not completed our generic 2016 feedback survey, please do so as soon as possible. Our website from this year also allows for a feedback button on practically every webpage.

Semitonis Online Launch



Last year Aural and Theory Online was successfully implemented. A Skype Piano lesson proofed equally successful paving the way for creating and marketing our *Semitonis Online* trailer on *YouTube*, *Twitter* and various other websites. This means that students can now access our programmes from anywhere in New Zealand or the World, making us a global Music Education provider.

Thank you for your awesome support!
Dr. Mario Carolus
Director